

NATALIA CASADEI

make up artist



Born in Cesena on 09/22/1979
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IN BRIEF

After an experience as a sales assistant in perfumery, I have been a freelance make up artist since 2006.

My passion for fashion and make-up led me to deepen my knowledge in this field and collaborate with both companies in the industry and individuals for events and ceremonies.

Thanks to some work experiences in the world of film and television I was able to learn and appreciate the care of the character, so I like to work with people, understand them and interpret them.

Since 2003 I have been doing Wedding make up and home make up for events and ceremonies.

Since 2010 I have collaborated with numerous cosmetic houses as a make up and beauty consultant including: Euphidra, Divage and Nouba.

Since 2015 I have been organizing group make up courses and private lessons both for self make up and for aspiring make up artists.

Since 2018 I have been collaborating with salons and beauty centers offering eyelash and eyebrow lamination service.

I currently offer my consultancy on make up and skincare to numerous businesses in the industry and have consolidated my collaboration with the production company Metter studio.

EDUCATION

- High school diploma obtained in 1998 at the Liceo Socio-psico-pedagogico V. Carducci of Forlimpopoli (FC), with a score of 49/60.

- Graduated with 108/110, in June 2004, in Culture and Techniques of Costume and Fashion in Rimini, at the Faculty of Arts and Philosophy in Bologna, with a thesis in Theories and Techniques of Visual Communications entitled: The Point-of-Sale as a communication tool.

- Certificate of attendance at the course of professional basic - corrective makeup organized by "Make-up for ever Professional Paris" in Bologna in June 2003.- Certificate of attendance at the professional fashion - photographic makeup course organized by "Make-up for ever Professional Paris" in Bologna in November 2003.



- Diploma in aesthetic and cine-theatrical makeup (daytime, evening, pictorial and film aging makeup; basic special effects: wounds, scars, pictorial masks) at Accademia Altieri in Rome with a score of 28/30 achieved in the year 2006.
- Certificate of attendance at the "workshop in theatrical makeup" run and organized by the Fondazione Accademia d'Arti e Mestieri dello Spettacolo Teatro alla Scala in Milan.- Master certificate at the Bridal and Fashion Hairstyling course at the Making Beauty Academy in Milan.

FOREIGN LANGUAGES

English language (oral and written): good.

French language (oral and written): scholastic.

COMPUTER SKILLS

Good knowledge of personal computer, Windows operating system, Office package and web browsing.

PLUS

Cinema, Cooking, Music.

PROFESSIONAL EXPERIENCE

TECHNOGYM mua & hairstyle

- Photo and video catalogs for internal, national and international use.
- Video messages from the presidency for conferences and events.

OROGEL mua & hairstyle.

- Advertising photo and video shoots.
- Official photos cooks
- Official member and manager photos

AMERICA GRAFFITI mua
national commercials 2016

EFFEGIBI mua
2020/2021 national videos

ACCADEMY OF FRAGRANCE mua
videos and awards 2021/2022

PRINK mua & hairstyle
promotional messages 2014/2015/2016

Bitter of the Cape mua
national commercials 2013/2015

SEGAFREDO mua
web commercials 2015

UCI CINEMA mua
promotional messages 2015

ROCELL mua
national web spot directed by Luca Lucini



IN ADDITION, I HAVE DONE MAKE UP FOR:

Ricci Casa, Miss Miss, Dou Dou, Paola Frani, Casa Buitoni, Dermal Institute, Zama-gni Scarpe, Mareco Plastic, Free Vogue, Emmebiesse, Effegibi, Pelliccerie Grandi, Nila & Nila, Vital Nature, Campo del Sole, Surgital, Terme di Punta Marina, Gardini per Arredare, Transition Lenti, Vulpinari, Thinkreative, Sayerlack, Lisa Valli, Tutto Giardino, Cerdomus, Solegiallo, Onit, Creazioni Antonella, Latitude 45.

VARIOUS EXPERIENCES

Youth project funded by the City of Cesena and promoted by SER IN AR and Department of Culture in the making of video clips of emerging groups.

Feature film "Monkey boy."
Directed by Antonio Monti.

Social commercial "Io non ti abbandono"
Directed by Matteo Medri

Booktrailer "Forever yours"
Directed by Antonio Monti

Social spot "If you drink you don't drive" for C.R.I.

Short film "Don't Hate Me"
Directed by Matteo Santi

